



## REGULATION OF THE EVENT “WineNot?”

### 1-Ideation and organization of the Event

“WineNot?” (from now on “ The Event “) was thought, sponsored and organized by INAMA Innovation Nexus ( from now on “The Association ” or “Inama”), based in Via Umberto 1°, 35, 89018, Villa San Giovanni (RC), in collaboration with Azienda Individuale Sergio Botrugno (from now on “The Company”), based in Via Arcione 1, 72100 Brindisi.

### 2-Objective

The aim of the Event is to implement a problem solving activity, developed through a contest between groups of Participants (from now on “The Inamers”), selected by the Association and divided in groups.

Through the participation at the Event, the acceptance of the present regulation and the internal regulation of the Association, available at the website of the Association (<http://www.inama-innovation.com>), all the subjects involved will enter the network of the Association. No ties will be produced, but it will enable the Inamers to access different opportunities.

According to the rule of law of the art. 2 letter C and D of the D.P.R. n. 430/2001 the Event involves prizes , having as objective the design and presentation of a project because it has as object the presentation of a project in the consulting field, in which the reward given to the author of the winning work has the nature of a performance fee or represents the recognition of personal merit.

### 3-Recipients

The participation to the Event is free. The Event is open to all the individuals aged 18 or over at the moment of filling out the application form, and that are part of a team composed autonomously and before the registration to the Event. The teams can be composed by ~~3~~ **2 (the changes in the rules were carried out in November 24th 2017, accordingly with article 12)** or more people, discretion is given to the participating team, residents both in Italy and abroad.

### 4-Adhesion Modalities and Structure of the Event

The adhesion to the challenge will be carried out through an online form (<https://www.cognitofoms.com/InamaInnovationNexus/INAMAWineNot>). The form will be filled by the representative/spokesperson of each group.

The form has to be filled out by November ~~24th 2017~~ **26th 2017 (the changes in the rules were carried out in November 24th 2017, accordingly with article 12)** at 18:00 (6 pm). A confirmation email will be sent to the accepted teams containing a Non Disclosure Agreement document. The document needs to be signed by all the members of the group and be sent back by November 26th 2017 at 12:00 am.

The non-signing teams will be excluded from the challenge.

A commission, composed by the members of the Association, will choose 30 teams following these criteria: background heterogeneity and CV (curriculum vitae).

The challenge will be in 3 phases:

1. Initial phase:

The challenge “WineNot?” will officially start on November 27th 2017 at 12:00 am. The teams will receive the materials and documents useful for the challenge.

2. Mentoring phase:

The teams can take part in a mentoring session provided by the members of the Association. The session will be held according to this modalities:

- By December 1st 2017 at 12.00, the teams will send a draft of the project to the Association and ask advices and questions regarding the project and the Company;
- December 3rd, the members of the Association will communicate their feedbacks to the teams.

3. By December 10th 2017 at 23: 59 (11:59 pm), end of the challenge, the teams will send by email their final projects.

## 5-Interaction between groups and the Association

The interaction between the Participants to the Event and the Association will take place through:

- emails to the address [info@inama-innovation.com](mailto:info@inama-innovation.com);
- a Facebook group where the Participants will receive communications (and Eventual materials) from the Association;
- a cloud folder inside the platform “Google Drive” shared with the spokesperson of the teams containing material useful for the Event

The spokesperson will be held responsible for the communication between the members of the Association and the members of the group and will commit to make available to all the group members of all the materials provided by the Association and to send all the required documents of the team to the association.

## 6-Interaction between the groups and the Company

The Communication between the groups and the Company will take place exclusively through the association. The groups are not allowed to directly contact the company. In case a group will infringe this disposition will be sanctioned in the final evaluation.

## 7-Projects

- **Project characteristics:**

The expected level of detail for every project involves the ideas, the development of an implementation plan and the identification of the contacts useful for the their execution. It will not be possible to enter into contracts with third parties exploiting the name of the company (Azienda Individuale Sergio Botrugno) and disclose sensitive information to third parties that do not take part to the challenge. For further information please refer to the Non Disclosure Agreement mandatorily signed by each participant.

- **Final projects**

The teams will hand over the following documents:

1. A 5 pages long report that contains the ideas and the implementation of the project. The report will be sent in pdf form with the following characteristics: Arial 11, line spacing 1.5, margins top bottom 2.5 cm, right and left 3 cm;

2. At groups' discretion a multimedia presentation of their own choice (ppt, ppt with audio, video etc).

The potential multimedia material has to be long not more than 5 minutes.

#### - **Projects evaluation**

The Association will previously evaluate the final projects and suggest to the Company the 10 bests. The Company will choose the winning project.

The evaluation criteria will be the following: feasibility of the idea, compatibility with the company's mission, innovative factor, quality of the report and of the multimedia material.

The Association assure that the evaluation will take place without facilitating one over another, referring to the Association rules.

### **8-Compensation for the selected projects.**

The winning team will be entitled to receive a compensation of 400€ (four hundred) dispensed by the Company. The firm has the right to award the Participants also with an additional prize different from money. All the rewards assigned have the nature of recognition of personal merit. The association is not responsible for an Eventual the missing payment of the prize. If a participant abandons "the challenge" prematurely, he/she will not have any right on the compensation, if his/her team happens to be the winner.

Once the Challenge has ended, the association will provide an official certificate to all the Participants attesting the participation.

### **9-Safeguards**

Each Participant must ensure that the developed project:

- 1) It is created during the Event as a direct expression of teams' creativity;
- 2) It does not include any brand or logo or any other part able to harm industrial property rights or copyright;
- 3) It does not violate rights of third parties, included patents, industrial secrets, rights originated from contracts or licences, advertising rights, privacy or any other right deserving protection;
- 4) It is not the object of a contract;
- 5) It does not include libelous or offensive contents, or any other content able to damage the name, the honor or the reputation of the Company as well as the Association and the reputation of any other natural or legal person;
- 6) It does not violate the applicable law and it does not include contents encouraging unlawful behaviors.

### **10-Intellectual property**

According to what established by the "WIPO Copyright Treaty" the Participants remain in charge of the intellectual property of the proposed project. The Company is authorized to use the intellectual property at the extent of what previously agreed between the Parties. For any usage that differs to the ones previously agreed, the Company is binded to sign an Agreement with the Participants.

The Participants declare that they own each and every content used in the redaction of the Project and that they do not violate any norm protecting copyrights and other third-party rights. At this proposal, the

Participants explicitly exempt the Company and the Association from any present and future responsibility connected to an unlawful usage of the contents.

### **11-Advertising**

By adhering to the Event with the specific form, Participants allow the Association to the usage of their personal data and of the data regarding the project and commit themselves to subscribe a disclaimer regarding image rights for the diffusion of pictures and videos.

### **12-General conditions:**

The Association has the right, at its discretion, to cancel, suspend, modify the Event or part of it in the event of technical problems, fraud or factors not previously notified and not under the control of the Association.

The Association has the right ,at its discretion, to exclude any participant when he:

- tamper the registration process and/or the Event;
- tamper the rules contained in this document;
- tamper the rules contained in the “Regolamento Interno e Codice Etico” document;
- obstacle the fair and equitable Event conducting.

### **13-Personal data treatment and processing.**

In compliance with the article 13 of the D. Lgs. 196/2003 reporting the rules related to the protection of the personal data, the Association, as responsible for the data treatment and processing, informs the Participants that the personal data acquired will be processed, according to the ways reported below, respecting the above-mentioned regulations.

The treatment of personal data respects the fundamental freedoms, the dignity of the Participants with particular reference to the confidentiality and personal identity, as well as the protection of personal data.

According to the article 13 of the D. Lgs. 196/2003 the data will be collected with the exclusive purpose related to the Event and for the processing of all the documents. The data delivered will be treated with electronic and non-electronic means. The personal data could be sent to the Company and will not be subjected to the diffusion to third parties, except through explicit consent of the owner of the data.

To the Participants are recognized the rights established by the article 7 of the D. Lgs. 196/2003, and, in particular, the right to access the personal data, the right of rectification, as well as the right of restrict processing the data for lawful reasons sending a written request to the Owner of the data processing at the following email address: [info@inama-innovation.com](mailto:info@inama-innovation.com)

### **14-Objections.**

The participation to the Event lead every participant to the unreservedly acceptance of this document. Every dispute of any kind will be judged without possibility of appeal and at the association discretion.

### **15-Internal rules**

For further instructions please refer to the “Regolamento Interno and Codice Etico” document (available on the website of the Association) and to the decisions of the Board of Directors of the association

Pisa, 13/11/2017

Per Inama- Innovation Nexus: Giuseppe Idone (Presidente)

firma:



A handwritten signature in black ink, appearing to read "Giuseppe Idone", is written above a solid horizontal line.