

## Regulation of the event “MEC it better”

### Ideation and organization of the event

“MEC it better” (from now on “ The Event “) was thought, sponsored and organized by INAMA Innovation Nexus ( from now on “The Association ”), based in Via delle Orme, 28, 38123 Trento (TN), in collaboration with MEC s.r.l. (from now on “The Company”), based in Località Lagarine, 4, 38050 Scurelle (TN).

### Objective

The aim of the event is to develop a problem solving activity, developed through a contest between groups of participant (from now on “The Participants”), selected by the Association and divided in groups.

According to the rule of law of the art. 2 letter C and D of the D.P.R. n. 430/2001 the Event involves prizes , having as objective the design and presentation of a project because it has as object the presentation of a project in the consulting field in which the reward given to the author of the winning work has the nature of a performance fee or represents the recognition of personal merit.

Time period and duration.

The Event will take place from the 27/03/2017 to the 26/04/2017, through three meetings, at the CLab of Trento, Piazza Fiera 4, 38123 Trento (TN).

### Recipients

The participation to the Event is free. The Event is open to all the individuals aged 18 or over (at the moment of filling out the application form) that will be considered suitable candidates - referring to their competencies - by the commission. In any case the availability of places is limited to a maximum of 40 persons.

Application forms must be sent by Saturday 25<sup>th</sup> March 2017.

Applicants will receive a confirmation email of their effective registration to the event at the address provided in the application form.

### Structure of the Event

The Event is structured in three phases:

- 1) The *inauguration* of the event will be held on 27<sup>th</sup> March 2017 at 7 p.m. in in the “CLab” Trento, PiazzaFiera 4, 38123 Trento (TN).  
During the inauguration it is illustrated the “Challenge” proposed by “MAC s.r.l.” on which Participants should work in order to find possible solutions. Moreover teams are presented. The latter have been composed at INSIDACABILE GIUDIZIO of the Commission, trying to foster members’ heterogeneity in terms of background and previous experiences;
- 2) The second phase, or *Phitching*, consists in the presentation to “MEC s.r.l.” of the solutions developed by each team, and takes place on 12<sup>th</sup> April 2017.
- 3) The *award ceremony*, which is held on 26<sup>th</sup> April 2017.

### Evaluation of the projects

The finalists among the projects are evaluated by the Company which expresses its opinion regarding the effectiveness and the degree of innovation.

### Compensation for the selected projects

The winning team is entitled to receive a compensation of 500€ (five hundred) dispensed by the

Company. The rewards are meant to be regarded as acknowledged of personal merit.

The reward does not comprehend anything that is not explicitly mentioned.

In the event that a participant abandons “the challenge” prematurely, they do not have any right on the compensation, if their team happens to be the winner.

### **Safeguards**

Each Participant must ensure that the developed project:

- 1) It is created during the Event as a direct expression of teams' creativity;
- 2) It does not include any brand or logo or any other part able to harm industrial property rights or copyright;
- 3) It does not violate rights of third parties, included patents, industrial secrets, rights originated from contracts or licences, advertising rights, privacy or any other right deserving protection;
- 4) It is not the object of a contract;
- 5) It does not include libelous or offensive contents, or any other content able to damage the name, the honor or the reputation of the company as well as the Association and the reputation of any other natural or legal person;
- 6) It does not violate the applicable law and it does not include contents encouraging unlawful behaviors.

### **Intellectual property**

According to what established by the “WIPO Copyright Treaty” the participants remain in charge of the intellectual property of the proposed project. The Company is authorized to use the intellectual property at the extent of what previously agreed between the Parties. For any usage that differs to the ones previously agreed, the Company is binded to sign an Agreement with the Participants.

The Participants declare that they own each and every content used in the redaction of the Project and that they do not violate any norm protecting copyrights and other third-parts rights. At this proposal, the Participants explicitly exempt the Company and the Association from any present and future responsibility connected to an unlawful usage of the contents.

### **Advertising**

By adhering to the event with the specific form, Participants allow the Association to the usage of their personal data and of the data regarding the project and commit themselves to subscribe a LIBERATORIA regarding image rights for the diffusion of pictures and videos.

### **General provisions**

The Association has the right, at its discretion, to cancel, suspend, modify the event or part of it in the event of technical problems, fraud or factors not previously notified and not under the control of the Association.

The Association has the right, at its discretion, to exclude any participant when they:

- tamper the registration process and/or the event;
- tamper the rules contained in this document;
- obstacle the fair and equitable event conducting.

### **Dispute resolution**

The participation to the event lead every participant to the unreservedly acceptance of this document. Every dispute of any kind will be judged without possibility of appeal and at the association discretion.

## **Treatment of personal Data**

In compliance with the article 13 of the D. Lgs. 196/2003 regarding personal data protection, the Association, as responsible for the data treatment and processing, informs the participants that the personal data acquired will be processed, according to the ways reported below, respecting the above-mentioned regulations.

The treatment of personal data respects the fundamental freedoms, the dignity of the participants with particular reference to the confidentiality and personal identity, as well as the protection of personal data.

According to the article 13 of the D. Lgs. 196/2003 the data will be collected with the exclusive purpose related to the event and for the processing of all the documents. The data delivered will be treated with electronic and non

-electronic means. The personal data could be sent to the Firm and will not be subjected to the diffusion to third parties, except through explicit consent of the owner of the data.

The Owner and Responsible for the treatment of the data is Inama - Innovation Nexus, with seat in Trento, via delle Orme 28.

To the participants are recognized the rights established by the article 7 of the D. Lgs. 196/2003, and, in particular, the right to access the personal data, the right of rectification, as well as the right of restrict processing the data for lawful reasons sending a written request to the Owner of the data processing at the following email address: [inama.innovationnexus@gmail.com](mailto:inama.innovationnexus@gmail.com)

Trento, 16/03/2017